

JDrise Privacy Policy

1. Data Controller

The controller of personal data is:

JDrise

Saffierstraat 5

2200 Herentals

Belgium

info@jdrise.com

2. What Data Do We Collect?

We may process the following categories of data:

- Data voluntarily provided in the contact form (name, email address, phone number, message content),
- Technical data related to the use of the website (e.g., IP address, browser type, server logs),
- Data related to cookies (technical, analytical, marketing – details in the Cookie Policy).

3. Purposes and Legal Bases of Processing

We process data for the following purposes:

- Responding to inquiries submitted via the contact form – legal basis: Article 6(1)(f) GDPR (legitimate interest),
- Ensuring security and proper functioning of the website – Article 6(1)(f) GDPR,
- Website traffic analysis (analytical cookies) – Article 6(1)(a) GDPR (consent),
- Marketing activities (marketing cookies) – Article 6(1)(a) GDPR (consent).

4. Data Recipients

Data may be shared with:

- Hosting and IT service providers,

- Providers of analytical and marketing tools (e.g., Google Analytics, Meta/Facebook Pixel, Google Ads),
- Other entities authorized under applicable law.

5. Data Transfer Outside the EEA

When using services such as Google or Meta, data may be transferred outside the EEA (e.g., to the USA). Such transfers are carried out on the basis of appropriate safeguards, including Standard Contractual Clauses approved by the European Commission.

6. Data Retention Period

- Data from the contact form: up to 12 months after the end of the communication,
- Technical data (logs): up to 30 days,
- Cookie data: in accordance with the Cookie Policy or until consent is withdrawn.

7. User Rights

Users have the right to:

- Access their data,
- Rectify their data,
- Erase their data,
- Restrict processing,
- Object to processing,
- Data portability,
- Lodge a complaint with the supervisory authority: Autorité de protection des données / Gegevensbeschermingsautoriteit (APD/GBA) in Belgium.

8. Privacy Contact

For any questions regarding personal data protection, please contact: info@jdrise.com